



YINGLI MISSION SOCIETY ANNUAL REPORT 2014-15

FAMILY COUNSELING CENTER



(Deputy Commissioner Longleng visiting YMS Family Counseling Centre)

YMS Family Counseling Centre, supported by Nagaland State Social Welfare Board, serves the maladjusted, disrupted and problem-ridden families from the surrounding rural areas. It focuses on assistance to women and children suffering from atrocities and stressful situations.

Extra effort has also been made to extend counseling services through YMS Free Medical Camps as well as conducting social awareness and moral education camps. Coverage has increased even further by simultaneously giving free medical as well as psychological assistance to the village folk.

Official contacts have also been made with police officers and women welfare officers so that the women are supported and protected.

List of types of cases

- Marital disharmony with spouse
- Marital mis-adjustment with in-laws
- Extra marital relationship
- Alcohol/ drugs problem
- Sex related problems
- Interference of parents/in-laws

Achievements

- Solved emotional problems
- Child problem reduced
- Mutual settlement
- Move for legal action
- Alcoholism controlled
- Reconciliation

TARGETED INTERVENTION PROJECT: (Longleng & Tamlu)

The purpose of this project is to ensure the delivery of quality HIV prevention interventions to injecting drug users (IDUs) and their sexual partners in Longleng and Tamlu block covering nearly 50 villages.

Targeted Interventions (TIs) are prevention interventions that specifically address HRGs who are at risk of acquiring or transmitting HIV infection. The central purpose of TIs among IDUs and their sexual partners is to prevent transmission of HIV:

- Providing the essential means and services that IDUs and their sexual partners need to practice safe behaviours (injecting as well as sexual) to reduce transmission of HIV
- Creating an enabling environment, which not only does not place obstacles in the way of safer behaviours but also proactively supports the practice of safer behaviours
- Ensuring that the IDU community (including their sexual partners) as a whole are empowered to decide for themselves and are able to lobby and advocate for what they need

The services provided by the TIs and linkages to other services are outreach & counseling, Needle Syringe exchange program, condom promotion, basic/STI services & abscess management, IEC, advocacy, referral to OST, DOT, ICTC, ART, Detox & Rehab centres, PLHA networks for home based care & support etc.



Chairman YMS with Director and Program Managers



YMS Annual Board Meeting

Yingli Mission Society work on a people-centric model of development in areas of public health, education, women empowerment, community development and social welfare with dream, hope and vision for the future. The future where our needy friends are respected and cared for, the future where equal opportunity is given to all and a society with fullness for living our life.



TI Staff on HRG mapping and site assessment.

(Map geographical and social overview of a site and help HRGs analyse the range of risk and vulnerability factors they experience that increase their susceptibility to HIV/STI transmission).



T.B. CONTROL PROGRAM

The YMS coordinate with District RNTCP units and conduct advocacy, communication, and social mobilization interventions in a district. Implementing partners can include (PRI), Self-Help Groups (SHG), Community-based organizations, other NGOs etc to support ongoing TB control efforts in all districts.

A total of 12 such programs have conducted in and around the Longleng block. The outcome of the program is to achieve:

- Mobilization of local political commitment and resources for TB
- Improved case detection and treatment adherence.
- Empower people and communities affected by TB.
- Reduced stigma and discrimination against persons and families affected by TB.

Achievement through TI Project

- Reached out and contacted 600 IDUs and 120 SPs.
- 600 IDUs enrolled under NSEP and distributed more than 65000 sterile injecting equipments.
- 42500 pcs of free condom distributed.
- Counseling provided to 553 IDUs and 114 SPs.
- 100% of IDUs & SPs tested for HIV and Syphi.
- Nearly 19 IDUs provided abscess management.
- 80% IDUs and 75% SPs under regular medical check-ups and of which 36 clients treated for STI.
- Conducted 27 advocacy with the stakeholders on HIV/AIDS and health related issues.
- 150 IDUs are accessing OST services.

DESTITUTE WELFARE PROGRAM and RELIEF TO POOR



YMS also distributed clothes to poor, who unable to purchase their clothes and very poor background children. Through this programme many of the destitute Women & children were benefited.

Under privileged and poor women usually under estimated and dominated by our traditional social system. We guide them to build up their self-dignity, self-confidence and improve their economical condition by self-employment and co-operative basis through various awareness and training programme. We are looking forward to extend this service to larger areas.



The YMS under its community development program for poor and needy people organized free mosquito net distribution programme with an aim to create awareness and help people living in village area which are effects by malaria and to help reduce the families monthly budget by preventing from malaria

SOCIAL AWARENESS & WOMEN SOCIAL EMPOWERMENT

Usually AIDS patients are considered anti-social and immoral due to lack of proper knowledge of the disease. People still feel apprehensive to talk about AIDS. The dilemma is to such an extent that people feel awkward to even get their tests done. There is big gap between reality and social construct, due to improper flow of knowledge within the society.

Thus to fill this gap between the reality and social construct about the disease, we will play the important role of Mediator and Facilitator for the proper flow of knowledge about AIDS to the benefit of disadvantaged people in the society through conducting various Informative programs.



YMS's AIDS Awareness Program involves a multi-pronged sequence of events and interventions including educational, social, and medical efforts to contain the spread of HIV/AIDS, especially in rural areas. YMS continuously seeks solid partnerships with various like-minded organizations and individuals working toward common goals to alleviate the suffering of individuals afflicted by HIV/AIDS.

Social Empowerments of women by ensuring their direct access to and control over, resources through a sustainable process of mobilization:

- Establishment of self-reliant women's Self-Help Groups (SHGs).
- Creation of confidence and awareness among members of SHGs regarding women's status, health, nutrition, education, sanitation and hygiene, legal rights, economic upliftment and other social, economic and political issues;
- Strengthening and institutionalizing the savings habit in rural women and their control over economic resources;
- Improving access of women to micro credit; involvement of women in local level planning;

The program aims at enhancing women's access to resources for better quality of life through use of hard work and time reduction devices, health, literacy & confidence enhancement and increasing their control over their income through their involvement in skill development and income generating activities. Focus giving on micro-enterprise promotion in the on-farm and non-farm sector, convergence, networking and bank-linkages.

FREE MEDICAL CAMP

A team of medical and paramedical staff from Government hospitals along with the YMS Medical team provided medical care relating to dental care, eye related problems and care, general medicine; gynecological problems; general health checkup and free medical tests were also conducted wherever necessary. Our camp not only offered free medical advice and counseling but also provided free medicines to the poor and needy.

Our Medical Camp enables us to provide support and assistance to health related problems. We initiate in enlightening people the benefits to remain healthy and fit. Besides, we conduct training programs that educate people living a life in hygienic conditions.

EDUCATION AWARENESS PROGRAM

The YMS education awareness program is committed to providing basic education and healthcare to underprivileged children. Education is both the means as well as the end to a better life; means, because it empowers an individual to earn his/her livelihood and the end because it increases one's awareness on a range of issues – from healthcare to appropriate social behavior to understanding one's rights, and in the process evolve as a better citizen.



The YMS has initiated Cancer Awareness program that is designed to develop a culture of health at home, work place, create awareness, and ultimately reduce the participants' risk of cancer through early detection and intervention. Cancer is a leading cause of death worldwide. Cancer often creates fear which comes out of ignorance and misconception. More than 30% of cancer cases could be prevented by modifying lifestyle or avoiding key risk factors. The objective of the program is:

- To create awareness of the disease.
- To help people recognize the early signs and symptoms of cancer, thus enabling them to seek treatment at an early stage.
- To inform people about the importance of cancer check-ups at an early stage



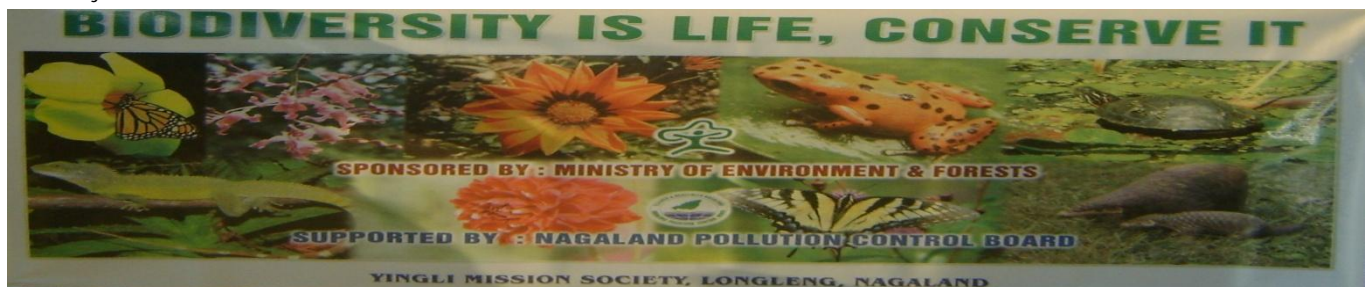
"Students can play a big role in creating cancer awareness in the northeast, where the number of cases is steadily on the rise. The event is aimed at motivating students to help their family members and neighbours abandon the habits that causes cancer,"

Cancer Awareness and Educational Programs were conducted at various places. A total of 915 participants benefited from these programs. During the programs, information was given about cancer, causes and symptoms of cancer, types of cancer, cancer check up and its importance, cancer treatment and prevention. During the program, pamphlets related to cancer were distributed among the participants to educate them about cancer. The program technical support was provided by the Doctors from Govt. Hospital Longleng.

NATIONAL ENVIRONMENT AWARENESS CAMPAIGN

The National Environment Awareness Campaign (NEAC) was launched by the Ministry of Environment & Forests, Government of India in 1986, and is being continued every year. The YMS in partnership with other organizations and youth organize programmes for creating environmental awareness followed by field action at the block level.

The organization distributed environmental education resource materials etc. related to the theme of the campaign followed by an action programme with the participation of the local target groups. The YMS organizes many outreach programs to disseminate the knowledge among the community. It also focus on networking with govt. and other various organizations working in this filed. Educating students of different schools to take initiatives at home and guide their parents for the sake of SAVE ENVIRONMENT has been one major achievement.



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