

Annex 1: Organizational Profile – Sport with A Mission – Uganda (SWAM–UG)

1. Name of Organization: Sport With A Mission – Uganda (SWAM–UG)

2. Registration:

- Registered with FUFA Northern Region (Football Governing Body)
- Registered as a Non-Governmental Organization under Ministry of Internal Affairs, Uganda

3. Physical Address: Apac District Farmers’ Association Office Block, Biashara Cell, Central Ward, Akere Division, Apac Municipality, Apac District, Northern Uganda

4. Contact Information:

- Email: swamuganda@gmail.com
- Phone: +256 786213147
- Website: On process

5. Date Established: January, 15th, 2022

6. Vision: To create a healthier and empowered youth community in Uganda through football and health-focused interventions.

7. Mission: To utilize football as a platform to raise awareness, promote preventive health practices, provide screenings, and improve access to health services for young people and communities.

8. Core Values:

- Health & Well-being
- Youth Empowerment
- Community Engagement
- Integrity & Accountability
- Excellence in Sports and Service Delivery

9. Key Programs and Activities:

- Football tournaments and community leagues
- Health awareness and education campaigns
- Mobile health clinics during football events
- Blood donation drives
- Training of youth and community health ambassadors

- Partnership with health institutions for screening and treatment

10. Achievements:

- Conducted over 5 football-health events reaching over 2,500 youth and community members
- Partnered with Ministry of Health and local health facilities for integrated health services
- Established ongoing football-health engagement program across FUFA Northern Region

11. Organizational Structure:

- Board of Directors: Chairperson, Secretary, Treasurer, Members
- Executive Director: _____
- Program Managers: Football Program, Health Outreach Program, M&E Officer
- Field Staff: Coaches, Community Health Ambassadors, Volunteers

12. Strategic Partnerships:

- Ministry of Health Uganda
- District Health Offices
- FUFA Northern Region
- Uganda Blood Transfusion Services (UBTS)
- RHITES-N Lango
- Local schools and community youth clubs

13. Funding Sources:

- Donor grants (local and international)
- Partnerships and sponsorships
- Community contributions
- Event-based fundraising

14. Future Plans:

- Expand health-football integrated programs to additional districts in Northern Uganda
- Establish a permanent sports-for-health youth center
- Increase community ownership and sustainability of programs